

10 February 2001

Dear Signtronix:



Thanks! Thanks for increasing my business by at least 40%.

Several months ago I purchased a sign from you. My used car dealership was not very visible from the highway even though I am on the highway. I have been in sales all my life (20 yrs. In the grocery brokerage plus Proctor & Gamble), so having somewhat of a marketing background, I felt I was fully capable of making a decision to purchase this sign.

At first, I felt the price was a little too much, but boy was I surprised to see the results!

My neighbors across the street as well as my competitors asked me about the sign and expressed interest in one.

This truly is the best money I have spent in this business and next year, I won't have to advertise on the radio. I have the most effective tool in advertising working for me 24/7 all year.

Once again thanks!

**Glassco Motors
437 Hwy. 82E.,
Greenville, Ms., 38701
662.334.3600**

<p>First 30 new customers Sign 18 Radio 8 Word of Mouth 4</p>
